

**CITY of MIAMI BEACH**  
**Office of the City Manager**  
**Letter to Commission No. 294-2004**



**TO:** Mayor David Dermer and  
Members of the City Commission

**Date:** November 17, 2004

**FROM:** Jorge M. Gonzalez  
City Manager

**SUBJECT: ART BASEL MIAMI BEACH**

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CITY CLERK'S OFFICE

Please find your invitations and a schedule of events for Art Basel Miami Beach, Nov. 30 – Dec. 5, 2004.

Enclosed are the following:

- VIP card which entitles you and guest to all the Art Basel Miami Beach events, plus a catalog of the show which you can pick-up at the VIP Desk located in Hall D;
- Three invitations (invitee plus one guest per invitation) to the City of Miami Beach and Art Basel Miami Beach Welcome Reception at the Delano Hotel – Tues., Nov. 30, 5:30 – 7:30 p.m.;
- Ten invitations (invitee plus one guest per invitation) to the Vernissage at the Convention Center, Entrance Hall D, Wed., Dec. 1, 5 to 8 p.m.

Additionally, included is the invitation for the **City of Miami Beach's welcome brunch**, we are hosting and reciprocating to the City of Basel officials, the senior management of Messe Schweiz, and Art Basel Miami Beach to be held at **ICON, 450 Alton Road, December 2, 2004, 10:00 a.m. – Noon. Your attendance at this event will be greatly appreciated.**

Below is a schedule of events and your attendance is encouraged at those events in bold.

**SCHEDULE OF EVENTS**

November 30 – December 5, 2004

DATE	TIME	EVENT	LOCATION
<b>Tues. Nov. 30</b>	<b>5:30 PM – 7:30 PM</b>	<b>Opening Welcome Party</b>	<b>Delano Hotel – 1685 Collins Ave.</b>
<b>Wed. Dec. 1</b>	<b>11 AM – Noon</b>	<b>Press Conference</b>	<b>Hall D – Art Collectors Lounge</b>
Wed. Dec. 1	Noon – 2 PM	First Choice	Convention Center – Hall A & D
Wed. Dec. 1	2 PM – 5 PM	Preview	Convention Center – Hall A & D
Wed. Dec. 1	5 PM – 8 PM	Vernissage	Convention Center – Hall A & D
Wed. Dec. 1	6 PM – 10 PM	Opening Art Positions	Collins Park and 21 <sup>st</sup> Street
Wed. Dec. 1	8 PM – 10 PM	Opening Bass Museum	2121 Park Avenue
Wed. Dec. 1	6 PM – 9 PM	Opening Video Lounge	Rotunda – 22 <sup>nd</sup> St. & Collins Ave.
<b>Thurs. Dec. 2</b>	<b>10 AM – Noon</b>	<b>City of Miami Beach Brunch</b>	<b>ICON – 450 Alton Road</b>
Thurs. Dec. 2 thru Sun. Dec. 5	Noon – 8 PM	Hours of Art Fair	Convention Center – Hall A & D
Thurs. Dec. 2 thru Sun. Dec. 5	2 PM – 10 PM	Hours of Video Lounge	Rotunda – 22 <sup>nd</sup> St. & Collins Ave.
Thurs. Dec. 2 thru Sun. Dec. 5	Noon – 8 PM	Hours of Art Positions	Collins Park and 21 <sup>st</sup> Street
Fri. Dec. 3	8 PM – 11 PM	Reception Wolfsonian	1001 Washington Avenue
Sat. Dec. 4	2 PM – 3 PM	Convention Center Tour	Hall D – Information Booth
Sun. Dec. 5	8 PM – 10 PM	Closing Party	Raleigh Hotel – 1775 Collins Ave.

If you have any questions, please contact Dennis Leyva, Entertainment Industry Liaison at (305) 604.2477. Thank you again for your continued support.